

MARCUS® is GPS North America's entry-level fleet management solution. It offers a user-friendly, cost-effective solution for vehicle location, tracking, reporting, and alerting — empowering fleet managers to stay on top of mobile employees.

MARCUS® Fleet Management System

MARCUS offers the features and functionality you expect from a world-class fleet management solution.

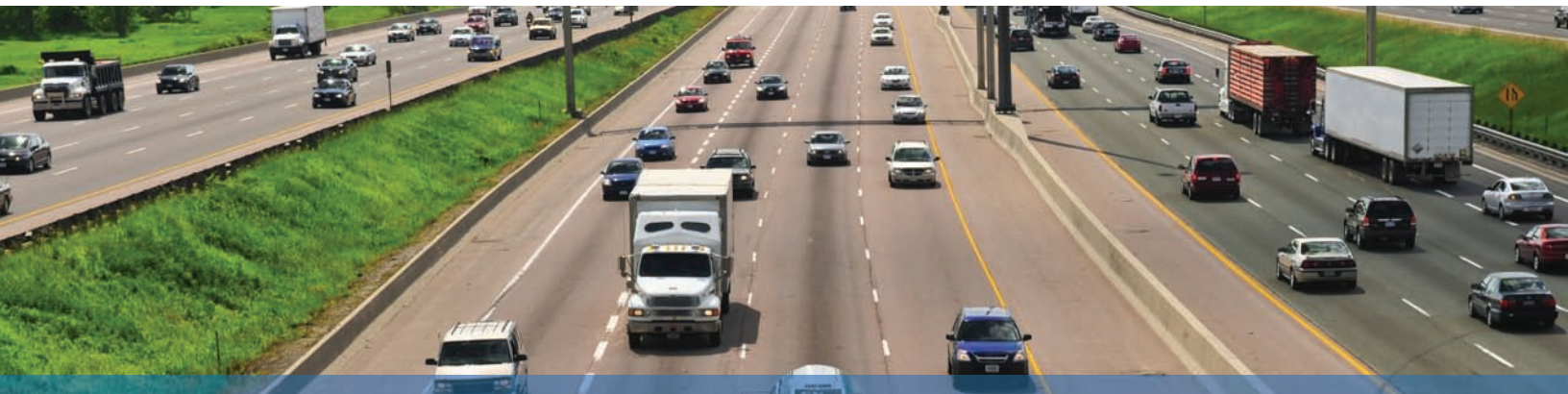
With it, you can quickly see where each vehicle is and where it's been. Its online dashboard allows you to easily generate reports at the vehicle or fleet level and monitor stops, locations, and mileage, among other variables. With this system, you can establish parameters for proactive alerts, preventing problems before they occur.

Key Features

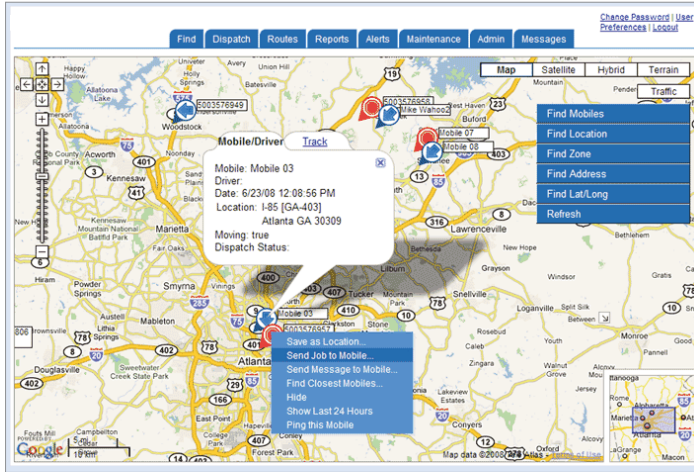
MARCUS GPS Fleet Management System offers a host of features and functionality that help you run your sales, service, or delivery business more efficiently and cost effectively. Among the key features of this solution:

Two-way dispatch and messaging. Using two-way text messaging and navigation via Garmin® units, MARCUS enables you to dispatch a job directly to a device. It's easy for drivers to know where they need to go — and the best way to get there.

Web application. MARCUS includes a simple, intuitive web-based "dashboard" that lets you monitor and track your fleet using Google mapping. The dashboard gives you full visibility into the activity of each vehicle in your fleet — making it easy to respond to last-minute customer requests and to proactively identify safety or other issues.



Real-time alerts. MARCUS provides updates every two minutes. It also allows you to customize up to 12 types of alerts for unprecedented visibility. For example, you can be notified every time a vehicle exceeds a certain speed, whenever a vehicle leaves a designated area, or if a truck is idling for more than a certain length of time.



Historical reports. This solution stores up to 90 days' worth of data and makes it easy to generate the reports you need. It's quick and simple to create summaries about vehicle maintenance, driver activity, and much more.

Get on 'Track' to Enhanced Productivity and Service

The first step to a more successful business is simple: Contact GPS North America. We'll take the time to listen to your situation and your challenges — and then we'll recommend an optimal solution.

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GPS North America delivers integrated fleet management solutions that empower sales, service, and delivery companies to radically improve customer service, efficiency, safety, and operating costs. GPS North America offers a full continuum of fleet management capabilities — including GPS tracking with integrated dispatch — along with a range of products for locating virtually any company asset. Founded in 1999, GPS North America is headquartered outside Philadelphia and has a proven track record serving customers worldwide.

Bottom-Line Benefits

MARCUS GPS Fleet Management System empowers you to:

- » Reduce fuel expenses
- » Reduce idling and vehicle "wear and tear"
- » Increase driver productivity and decrease overtime
- » Lower insurance costs
- » Improve customer service and satisfaction
- » Validate service calls and employee timecards