

Recognizing that your organization must manage assets beyond the company fleet, GPS North America offers a suite of other tracking tools and capabilities. Each delivers powerful benefits in

GPS North America: **Asset Management Solutions**

its own right, but they become even more beneficial when integrated with SignalTrac™ as part of a true enterprise platform.

GPS North America's asset management solutions include:

Trailer Tracking. A GPS receiver, satellite transmitter, internal long-life battery, and antennas are packaged in a rugged enclosure. Together, these components empower you to monitor real-time trailer location — so you can maintain real-time control. We even offer a temperature-monitoring capability for refrigerated trailers.

Our patent-pending products rely on data compression algorithms, which allow for single-packet transmission of location, speed, direction of travel, and other data. Using a standard web browser, you can view current and historical status and alarm data — and, ultimately, minimize the costs associated with lost, stolen, or abandoned trailers.



Heavy Equipment Tracking. When heavy equipment is lost, stolen, or missing, it can lead to significant losses for your business. You face not only the cost of replacing those assets, but also the



lost productivity and customer satisfaction that results when employees can't perform as planned.

Supporting real-time control and historical viewing of status and alarm data, our heavy equipment tracking system puts you back in control of assets located in the field. You can view your data through any standard web browser — so you can keep up with assets whether you're in the office, on the road, and even on vacation.

Anti-Theft Units. Offering two basic functions — locating a vehicle and disabling its starter — our unit is perfect as part of anti-theft systems and for sub-prime lenders who need to locate vehicles when consumers default on their car payments. The unit also offers other features, such as geo-fencing (which triggers an automated alert when a vehicle exits an approved driving area) and speeding notifications.

All-Purpose Locators. GPS North America offers a completely self-contained GPS tracking device that's small enough to fit in the palm of your hand. When placed with vehicles, packages, or people, it provides a whole new level of security and peace of mind. And when you link in to the global text-messaging network, it even provides real-time tracking capabilities.



Bottom-Line Benefits

GPS North America's asset management solutions empower you to:

- » Recover lost or stolen equipment so you can protect your company's assets and productivity
- » Verify equipment utilization to increase revenues and maximize profitability
- » Receive proactive notifications of assets entering restricted areas so you can address problems before they escalate
- » Maintain an accurate maintenance schedule, which helps decrease downtime and reduce costs

Get on 'Track' to Enhanced Productivity and Service

The first step to a more successful business is simple: Contact GPS North America. We'll take the time to listen to your situation and your challenges — and then we'll recommend an optimal solution.

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GPS North America delivers integrated fleet management solutions that empower sales, service, and delivery companies to radically improve customer service, efficiency, safety, and operating costs. GPS North America offers a full continuum of fleet management capabilities — including GPS tracking with integrated dispatch — along with a range of products for locating virtually any company asset. Founded in 1999, GPS North America is headquartered outside Philadelphia and has a proven track record serving customers worldwide.